

# Online Business Resources

for

## Course Creators

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*If you are new in online business, you are probably overwhelmed by the amount of information you need to learn and by all the tools you have to test before your website even goes live.*

*Curated list, with only tools and services which I personally used and can 100% recommend you.*

by

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## Landing Page Builder

### SwipePages

My favorite page builder is SwipePages. It's very intuitive, easy to learn and build pages with multiple templates, and very affordable. Starts at just \$29/month. Allows you to build mobile friendly pages (AMP).

[SIGN UP SWIPEPAGES](#)

## Email Marketing Tools

### ConvertKit

ConvertKit is the best email service provider for bloggers. I love the tool which allows you to resend emails to people who missed your previous email. I also love in ConvertKit that when I edit a sequence, it doesn't get paused and I don't have to republish it over and over after making little changes. It's such a lifesaver because with Mailchimp I used to forget about this republishing and so my sequences sometimes stayed on pause for a few days!

[TRY CONVERTKIT](#)

## Course Promotion Tools

### EasyWebinar

The best webinar platform for authentic webinars (live / automated / hybrid), easily integrates with almost all known email providers.

[SIGN UP EASYWEBINAR](#)

## Thinkific

Thinkific's powerful, all-in-one platform makes it easy to share your knowledge, grow your audience, and scale your business. Create, market, and sell your own online courses.

[SIGN UP THINKIFIC](#)

## Email Marketing Tools

### Deadline Funnel

The best tool for creating real urgency in an evergreen funnel with countdown timers that can be added and synced across multiple platforms including your website, landing pages, webinar pages, and your emails.

[TRY DEADLINE FUNNEL](#)

## Graphic Design

### Canva

Canva is a graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content. The app includes templates for users to use. The platform is free to use and offers paid subscriptions for additional functionality.

[TRY CANVA](#)